

## BIOGRAPHY & PRESS



### HIGH CONCEPT:

"In a world that is ending there can still be a new beginning."

### TAGLINE:

"It ain't our first rodeo, but it just may be our last."

### LOGLINE:

"Everything that could go wrong did go wrong, and the Rodeo is all that's left of the world that was. Join us, and let us entertain you, as we make our way to Solace. The Oracle sees where we must go and the Ringmaster leads us ever onward."

### BIOGRAPHY:

The Last Electric Rodeo is a multimedia stage show featuring live music and actors, combined with amazing visuals that take the audience on a musical journey to an uncertain future. Described as a cross between The Who's Tommy, The Rocky Horror Picture Show, and Mad Max, the Last Electric Rodeo stage show has played to packed houses throughout the Central Florida Area.

To behold the Last Electric Rodeo is to witness, not only musicians in full costume, but also a host of other performers in character ranging from dancers, to yoga performers, hoopers, flow artists, and femme fatale burlesque girls in gasmasks, filling the stage with color and spectacle, some of them even glowing in the dark.

The Last Electric Rodeo tells the story of a not too distant future where everything that could go wrong...did go wrong... and the Last Electric Rodeo is all that's left of the world that was, the last bastion of hope for the remaining survivors of the apocalypse. Your host is the Ringmaster who calls forth the "end-timers", asking them to join him in Revelry. "Rejoice", he commands, "for if you are here, you are alive"!

The Last Electric Rodeo's music is a completely unique sound that is yet strangely familiar. How it is capable of blending Alternative, Indie, Western, Rock-a-Billy, Grunge, Punk, and Surf Rock is a testament to the band's musical knowledge and appreciation. Paying homage to Ennio Morricone, it reminisces of the Good, the Bad, and the Ugly, it's been likened to a post-apocalyptic spaghetti western, and music that would be in Tarantino's walkman. Its surf rock and 70's country, The Ventures meet Cash, 60's rock and 90's grunge, Doors meet Nirvana. Its Zappa with the Dead Kennedys, The Cramps and Bowie, the Pixies and the Misfits.

### QUOTES:

"It is a triumph of style and dark humor. My visions of (LER) writing it can not possibly live up to the reality. I see it as some kind of twisted manifesto for apocalypse.

The quality of production is solid, too. Sonically, it exists in its own dimension. If you don't play it -in its entirety and in mad max costumes, I'm going to either boycott or riot. I haven't decided which."

C. Scott Velazco  
Music Business Faculty  
Daytona State College

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"The album sounds great. Last Electric Rodeo should be very happy knowing no one around is doing this kind of stuff and doing it well. Such a cool concept, great songs and of course the guitar playing is always cool. Congrats!"

Jeremy Mix  
Are Friends Electric

"Last Electric Rodeo is a tasty blend of genres squished together into a very cohesive and exciting unique sound!!"

Dano Spangler  
Speed Needle Recordings

"This is one of the most unique sounds to come from this state in a long time. If you've never listened to Last Electric Rodeo, I implore you to. It really is an awesome concept album."

Jody Poczik  
Sound Engineer

"Last Electric Rodeo is one of the most unique bands I have ever had the pleasure of hearing! Their new self titled album is a work of art! The listener is transported into a world where the end times are upon us and a radio broadcast howls out to the few remaining "End Timers"! It's filled with tales of the various eclectic survivors and their stories. I know this sounds a bit dark, but it REALLY IS a lot of fun and it works very well! I would love to see them live sometime as the entire story is played out with all the characters involved! The "Rodeo" really do a great job! Check it out!!"

Mark Jones  
(Johnny Lobo)  
Radio Personality

"Attended your set last eve and felt compelled to express my great joy at the spectacle before me! The evocation of Zappa and Bowie and the Cramps, maybe some Genesis, and so much more, just wild my friends. A glorious beholding for all available, where theatricality and musicality meet in an endless wave of vile circus procreation. Absurdly abstract with just the proper peppering of approachability."

~Ian Muessig  
Percussionist